



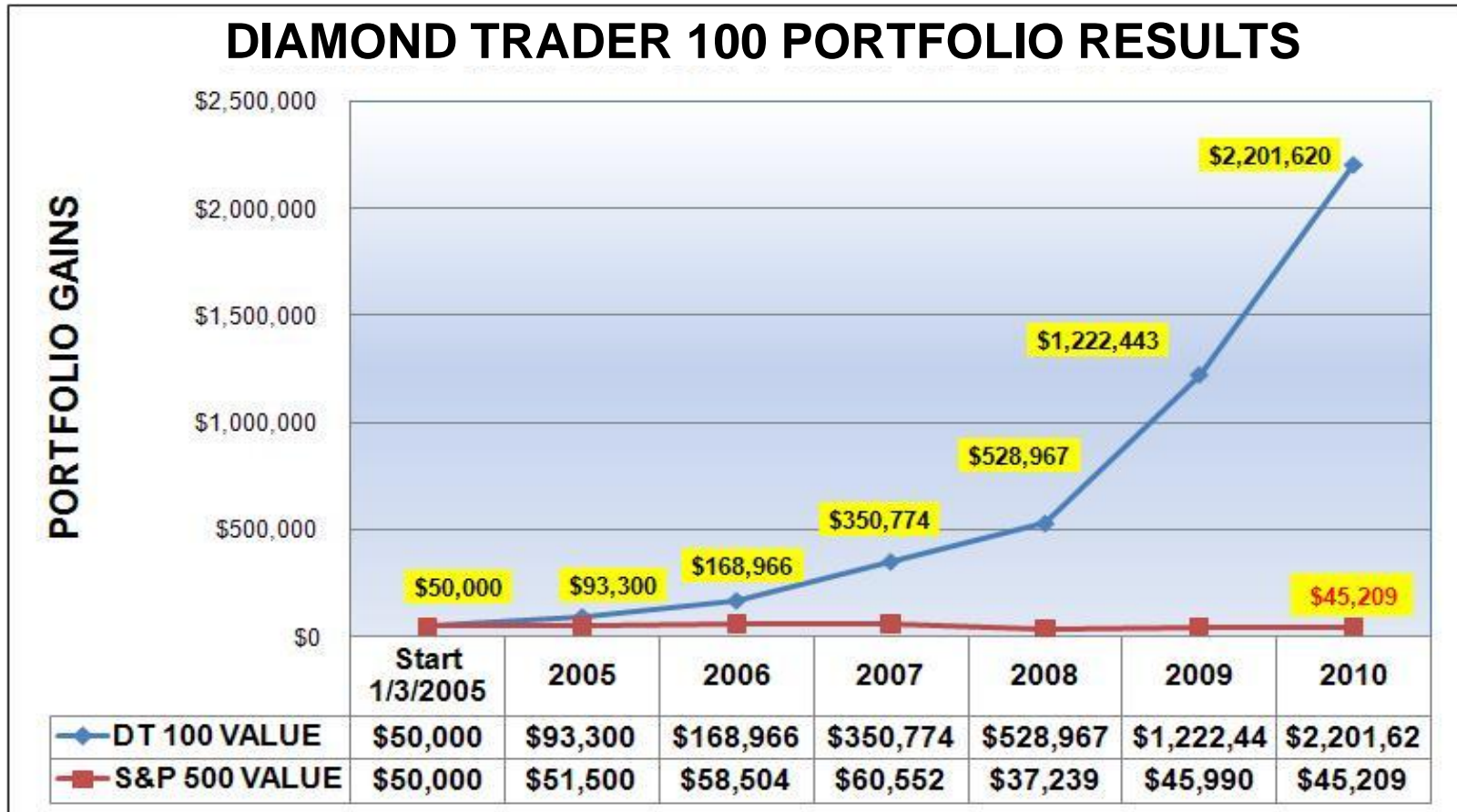
Momentum Rider Trading System

**SIX YEARS OF CRUSHING
THE MARKETS**

JAN. 2005 TO JULY 15, 2010



DIAMOND TRADER MODEL PORTFOLIO



MR's Diamond Trader 100 subscription service has a compound total return of **+4,303%** from 2005 through July 15, 2010. As the graph above shows, buying just the S&P 500 Index fund would have actually lost money vs. this traded portfolio service that reached \$2,201,620.



TAKE CONTROL OF YOUR OWN MONEY

- No one cares more about your money than you do
- Whether you manage the money yourself or someone else does it for you, learn the investing basics to protect and grow it
- Momentum Rider's motto is to "Control your own destiny".



ACHIEVE GOOD RESULTS YOURSELF

- Make Momentum Rider subscription services and education products part of your education and investing future
- Learn and apply our proven trading and investing system
 - Retirement Accounts
 - Investing Accounts
 - Trading Accounts
 - Professional Money Managers
 - Monitoring your money manager



MR EDUCATION AND GUIDANCE

- **Newsletters:**
 - Market commentary and analysis
 - Market timing numerous types of investments
 - Bonds, Precious Metals, Treasury Bonds, Emerging Markets, US Markets, Dollar and Currencies, Commodities
 - Yearly and weekly timely trades and investments – ETFs, Stocks, Income Investments, Short Selling
 - Yearly, Monthly, Weekly and Daily Forecasts
 - Advanced Trader
 - Top 20 HOT List
 - Ultra (2X) ETF Market Beater Portfolio



MR EDUCATION AND GUIDANCE

- **Dedicated HOT List Services:**
 - Exchange Traded Funds (ETFs) – Trader and Investor
 - High-Yield Income Investments - Investor
 - Yearly Top 10 Stock Specialty Theme Lists – Trader and Investor
 - Yearly Top 100 General Stock Theme Lists – Trader and Investor
 - Weekly Top 40 Stock Portfolio List – Short to Intermediate Term Traders
 - Weekly Top 20 Advanced Trader List – Day and Swing Trades
 - Yearly Top 350 Professional Stock List
 - Options Trades



MR EDUCATION AND GUIDANCE

- **Model Portfolios:**

- Actively managed “model” portfolios with buy and sell price executions that subscribers can mimic
- Subscribers trade and invest along with the service using recommendations but with total control of their own money
- Large menu of trader and investment model portfolios to choose from



OVERVIEW OF MR PORTFOLIOS

- **Retirement Model Portfolios:**
 - **ETF Super Fund** – Managed list of 30 diversified ETFs with individual weighting
 - **Mutual Super Fund** – Managed list of 30 diversified mutual funds with individual weighting



OVERVIEW OF MR PORTFOLIOS

- **Investor Model Portfolios:**
 - **High Power Income Fund** - 20 Closed End Fund growth and high-yield positions typically selling at a discount to NAV (yield target > 7%)
 - **Conservative Dividend Stocks** - 25 conservative, steady, and safe dividend stocks (yield target > 3%)
 - **Balanced Dividend Stocks** - 25 moderate risk and good growth dividend stocks (yield target > 4%)
 - **Aggressive Dividend Stocks** – 25 aggressive risk, strong growth, and very high-yield dividend stocks (yield target > 6%)
 - **ETF Market Beater** – diversified group of 6 to 12 weighted ETFs



OVERVIEW OF MR PORTFOLIOS

- Trader Model Portfolios:
 - Diamond Trader 100
 - 8 Different Portfolio Themes – 100 Stocks
 - Blue Diamond Pro 100
 - 4 Different Portfolio Themes – 100 Stocks
 - Each theme also offered in separate subscriptions
 - MoTrender
 - Hybrid Portfolio – 10 ETFs and 15 Stocks



Momentum Rider Trading System

MOMENTUM RIDER SUBSCRIPTION SERVICE RESULTS

JAN. 2005 TO JULY 15, 2010



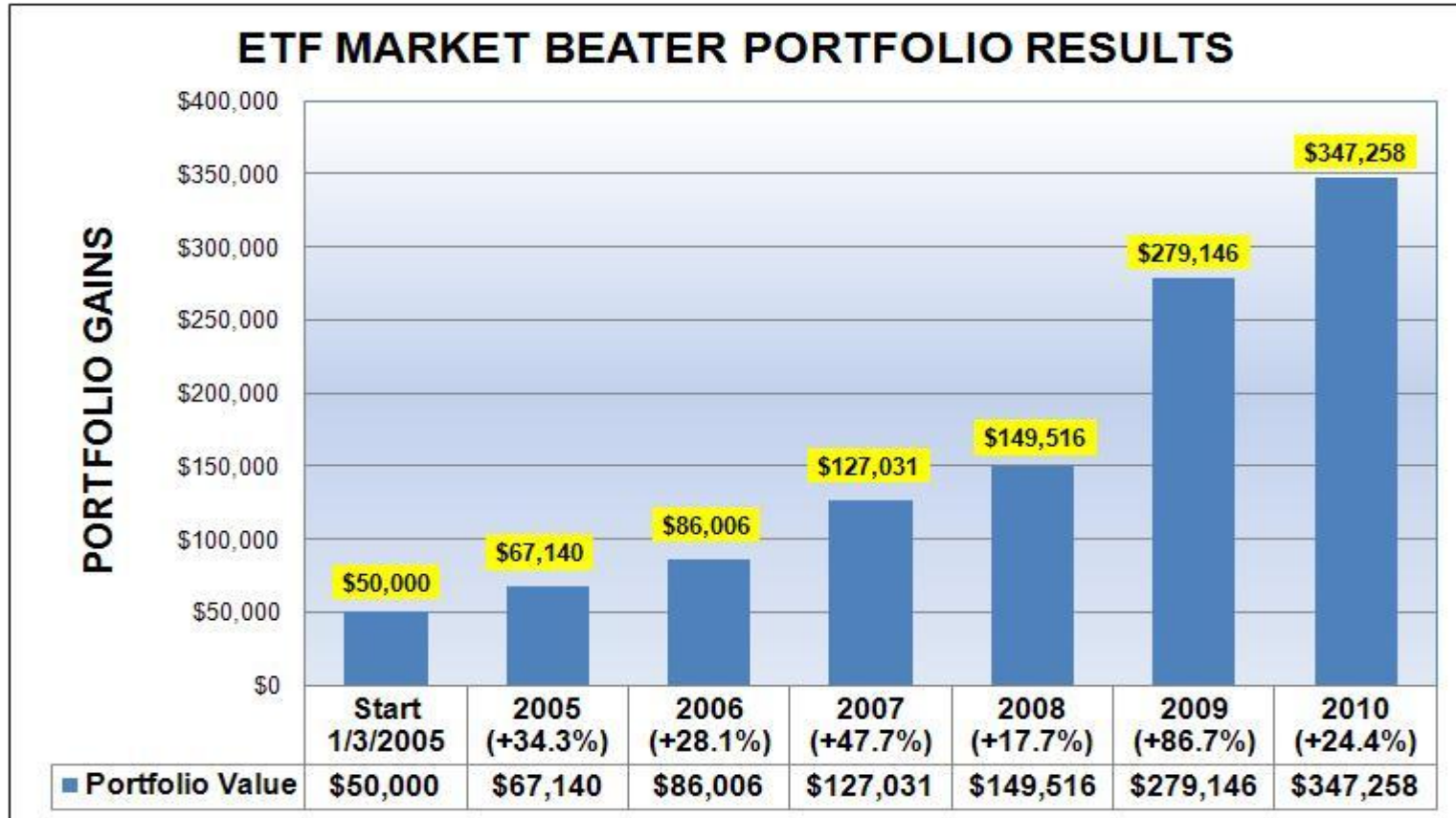
INVESTOR ETF MODEL PORTFOLIO

ETF MARKET BEATER RESULTS		STYLE	%G/L
2005 PORTFOLIO	6 ETFS	CORE HOLDS	34.3%
2006 PORTFOLIO	6 ETFS	CORE HOLDS	28.1%
2007 PORTFOLIO	8 ETFS	CORE HOLDS	47.7%
2008 PORTFOLIO	7 ETFS	TRADED	17.7%
2009 PORTFOLIO	9 ETFS	CORE HOLDS	86.7%
2010 PORTFOLIO	14 ETFS	TRADED	24.4%

MR's ETF Market Beater subscription service has a compound total return of +594% from 2005 through July 15, 2010. This is compared to the S&P 500 that actually has a slightly negative compound return in that same time period. Note that this is a very simple investment style with very few positions.



ETF MARKET BEATER COMPOUND RETURN



MR's ETF Market Beater subscription service has a compound total return of **+594%** from 2005 through July 15, 2010. This is compared to the S&P 500 that actually has a slightly negative compound return in that same time period.



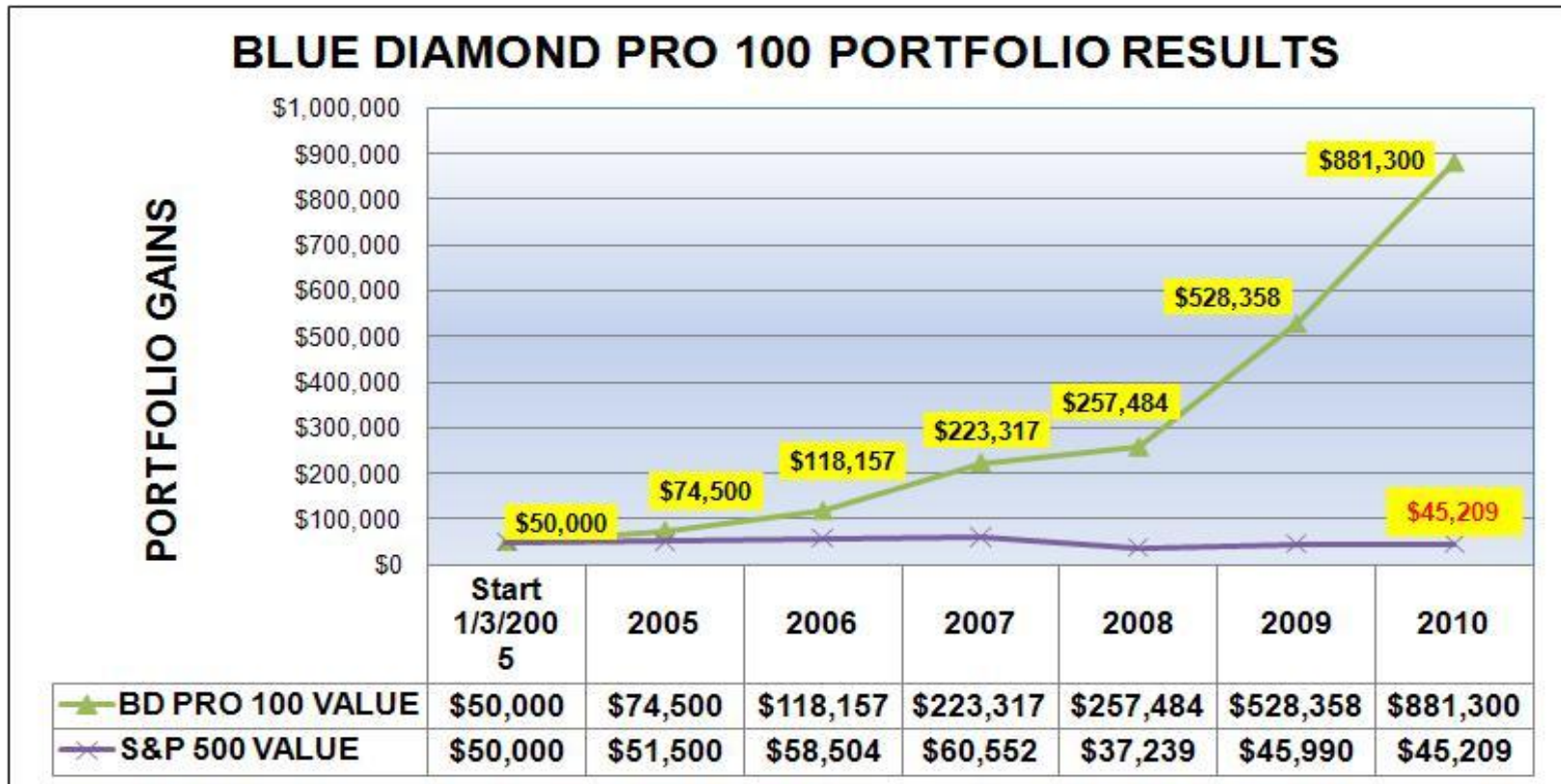
PROFESSIONAL PORTFOLIO

BLUE DIAMOND PRO 100 RESULTS		2005 %G/L	2006 %G/L	2007 %G/L	2008 %G/L	2009 %G/L	2010 %G/L
GROWTH SUPERSTAR	30 STOCKS	66.2%	82.8%	113.9%	20.0%	125.7%	60.2%
BALANCED CORE	25 STOCKS	42.8%	49.6%	69.0%	25.4%	97.3%	47.0%
DEEP VALUE	25 STOCKS	48.4%	50.7%	77.8%	16.1%	108.0%	86.9%
TOTAL RETURN	20 STOCKS	31.4%	43.0%	90.4%	11.5%	87.2%	61.9%
	ALL 100 AVG:	49.0%	58.6%	89.0%	15.3%	105.2%	66.8%
	S&P 500 AVG:	3.0%	13.6%	3.5%	-38.5%	23.5%	-1.7%
	MR MKT BEAT:	46.0%	45.0%	85.5%	53.8%	81.7%	68.5%
TOTAL MARKET BEAT FROM 1/1/2005 TO 7/15/10 = +380.5%							

MR's Blue Diamond Pro 100 subscription service has a compound total return of **+1,663%** from 2005 through July 15, 2010. As the chart above shows, this traded model portfolio beat the market every year by 45% or more (except in 2008). Note that this average is across ALL 100 stocks (shown in green). Many of the individual smaller portfolio themes, like the Growth Superstar, returned significantly more than that every year.



BLUE DIAMOND COMPOUND RETURN



MR's Blue Diamond Pro 100 subscription service has a compound total return of **+1,663%** from 2005 through July 15, 2010. As the graph above shows, buying just the S&P 500 Index fund would have actually lost money vs. this Professional trading portfolio service that reached \$881,300.



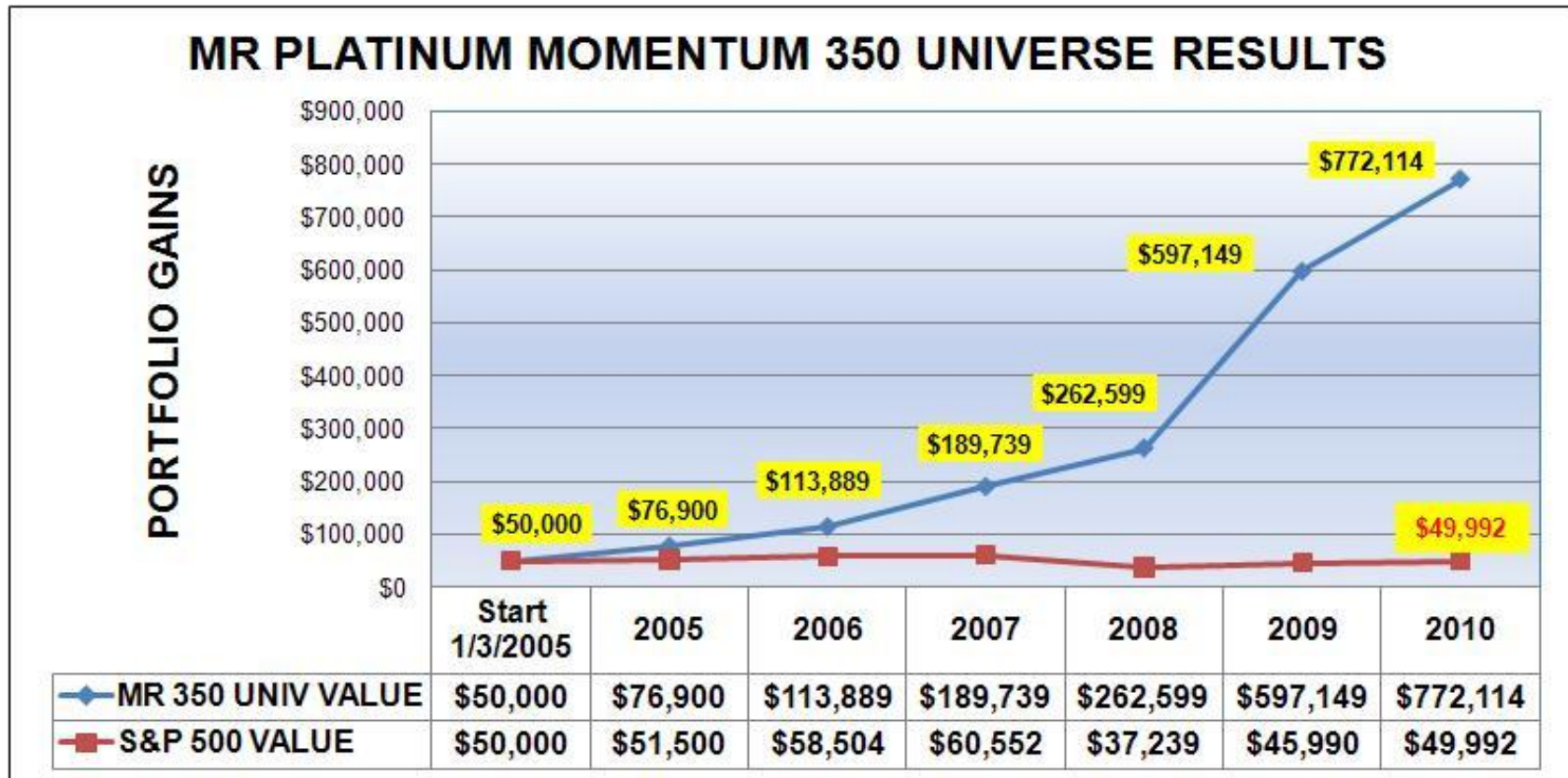
PROFESSIONAL YEARLY BUY LIST

MR PLATINUM MOMENTUM 350 UNIVERSE RESULTS		2005 %G/L	2006 %G/L	2007 %G/L	2008 %G/L	2009 %G/L	2010 %G/L
LARGE CAP GROWTH	50 STOCKS	59.4%	54.5%	83.6%	13.6%	88.3%	12.9%
LARGE CAP CORE	50 STOCKS	42.1%	38.3%	49.4%	10.0%	58.8%	13.5%
LARGE CAP VALUE	50 STOCKS	41.8%	38.0%	43.3%	5.5%	88.4%	16.6%
MID CAP GROWTH	40 STOCKS	62.0%	59.2%	85.5%	29.5%	110.8%	23.0%
MID CAP CORE	40 STOCKS	53.8%	48.1%	66.6%	38.4%	127.4%	29.3%
MID CAP VALUE	30 STOCKS	42.2%	55.8%	86.3%	36.8%	132.4%	27.7%
SMALL CAP GROWTH	25 STOCKS	45.9%	66.8%	63.1%	28.3%	181.4%	47.2%
SMALL CAP CORE	25 STOCKS	48.6%	60.7%	55.1%	31.8%	180.7%	42.3%
SMALL CAP VALUE	20 STOCKS	42.6%	65.7%	58.7%	24.3%	162.6%	45.2%
MICROCAPS	20 STOCKS	97.9%	95.3%	61.3%	48.7%	160.0%	60.1%
MR 350 AVG:		52.1%	54.0%	65.3%	23.5%	116.5%	26.9%
S&P 500 AVG:		3.0%	13.6%	3.5%	-38.5%	23.5%	8.7%
MR MKT BEAT:		49.1%	40.4%	61.8%	62.0%	93.0%	18.2%
TOTAL MARKET BEAT FROM 1/1/2005 TO 4/23/10 = +324.5%							

MR's Platinum Momentum 350 subscription service has a compound total return of **+1,444%** from 2005 through April 23, 2010. As the chart above shows, this Professional yearly buy list beat the market every year by 40% or more. Keep in mind that this average is across ALL 350 stocks. Many of the individual market cap themes, like the growth picks, returned significantly more than that every year.



PROFESSIONAL LIST COMPOUND RETURN



MR's Platinum Momentum 350 subscription service has a compound total return of **+1,444%** from 2005 through April 23, 2010. As the graph above shows, buying just an S&P 500 Index fund would have actually lost money vs. this Professional yearly buy list service that reached \$772,114.



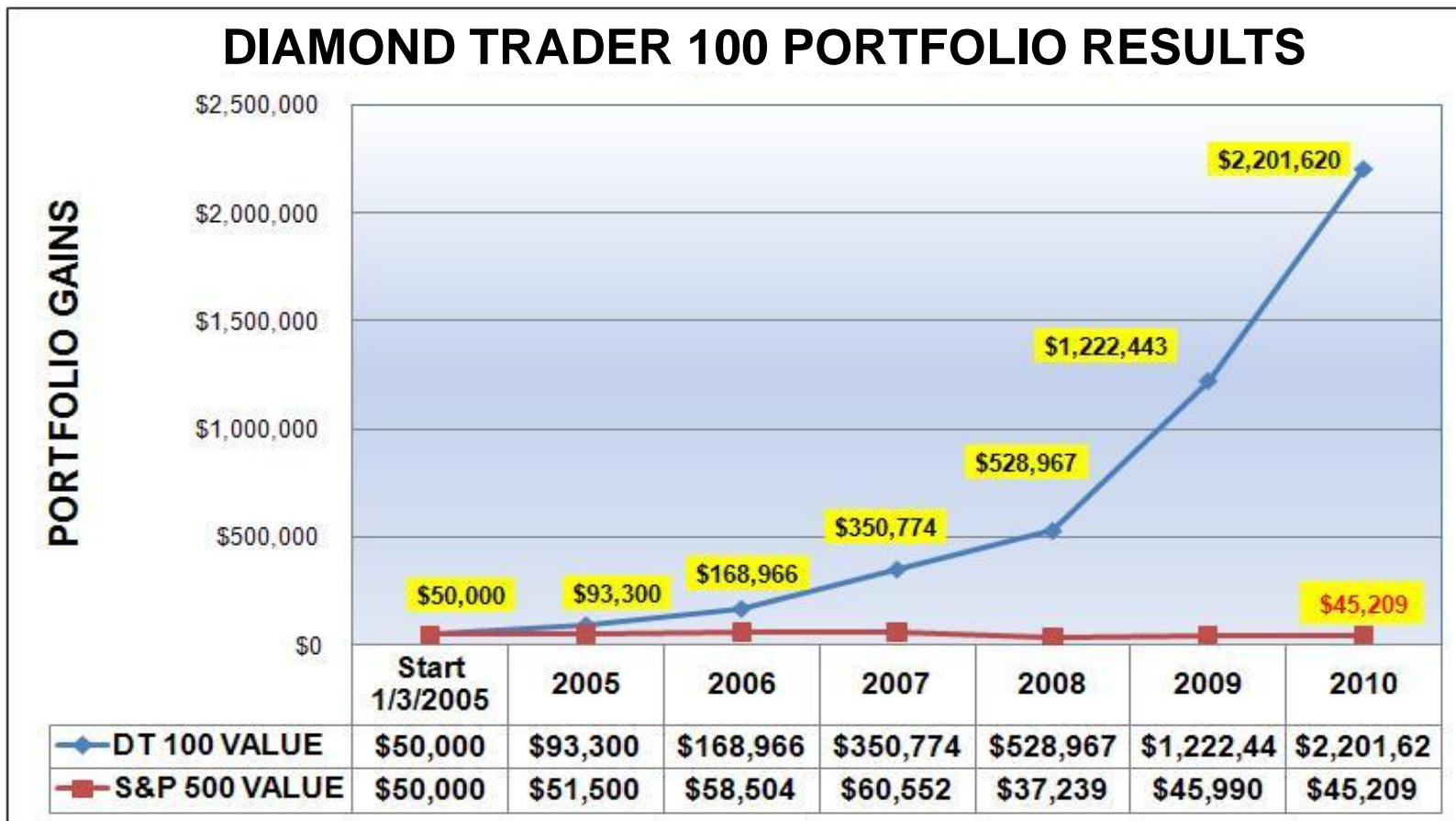
INDIVIDUAL TRADER PORTFOLIOS

DIAMOND TRADER 100 RESULTS		2005 %G/L	2006 %G/L	2007 %G/L	2008 (1) %G/L	2009 (2) %G/L	2010 (3) %G/L
BEST OF THE BEST	15 STOCKS	93.5%	72.0%	124.9%	34.0%	137.6%	60.7%
CONSERVATIVE BALANCE	15 STOCKS	64.4%	76.0%	99.3%	43.7%	88.3%	59.6%
DEEP VALUE GEMS	15 STOCKS	127.7%	104.1%	144.0%	84.7%	166.9%	127.7%
DEFENSIVE CORE	10 STOCKS	51.8%	85.2%	79.5%	42.5%	146.0%	50.2%
DEFENSIVE DIVIDEND	10 STOCKS	43.8%	47.7%	60.2%	22.9%	55.3%	39.3%
GREATEST INVESTOR GURUS	10 STOCKS	71.9%	64.6%	101.5%	62.3%	92.5%	53.2%
TOTAL RETURN	10 STOCKS	56.7%	85.2%	124.8%	38.3%	117.8%	85.1%
VALUE & GROWTH WINNERS	15 STOCKS	142.0%	99.9%	105.5%	65.3%	206.4%	117.6%
ALL 100 AVG:		86.6%	81.1%	107.6%	50.8%	131.1%	80.1%
S&P 500 AVG:		3.0%	13.6%	3.5%	-38.5%	23.5%	-1.7%
MR MKT BEAT:		83.6%	67.5%	104.1%	89.3%	107.6%	81.8%
TOTAL MARKET BEAT FROM 1/1/2005 TO 7/15/10 = +533.9%							

MR's Diamond Trader 100 subscription service has a compound total return of **+4,303%** from 2005 through July 15, 2010. Furthermore, the amount of return EVERY YEAR has beaten the market by a minimum of 50% across ALL 100 stocks. Several of the individual portfolios returned even higher percentage gains than that. In a flat 2010 market, the service is up over 80% already this year.



DIAMOND TRADER COMPOUND RETURN



MR's Diamond Trader 100 subscription service has a compound total return of **+4,303%** from 2005 through July 15, 2010. As the graph above shows, buying just the S&P 500 Index fund would have actually lost money vs. this traded portfolio service that reached \$2,201,620.



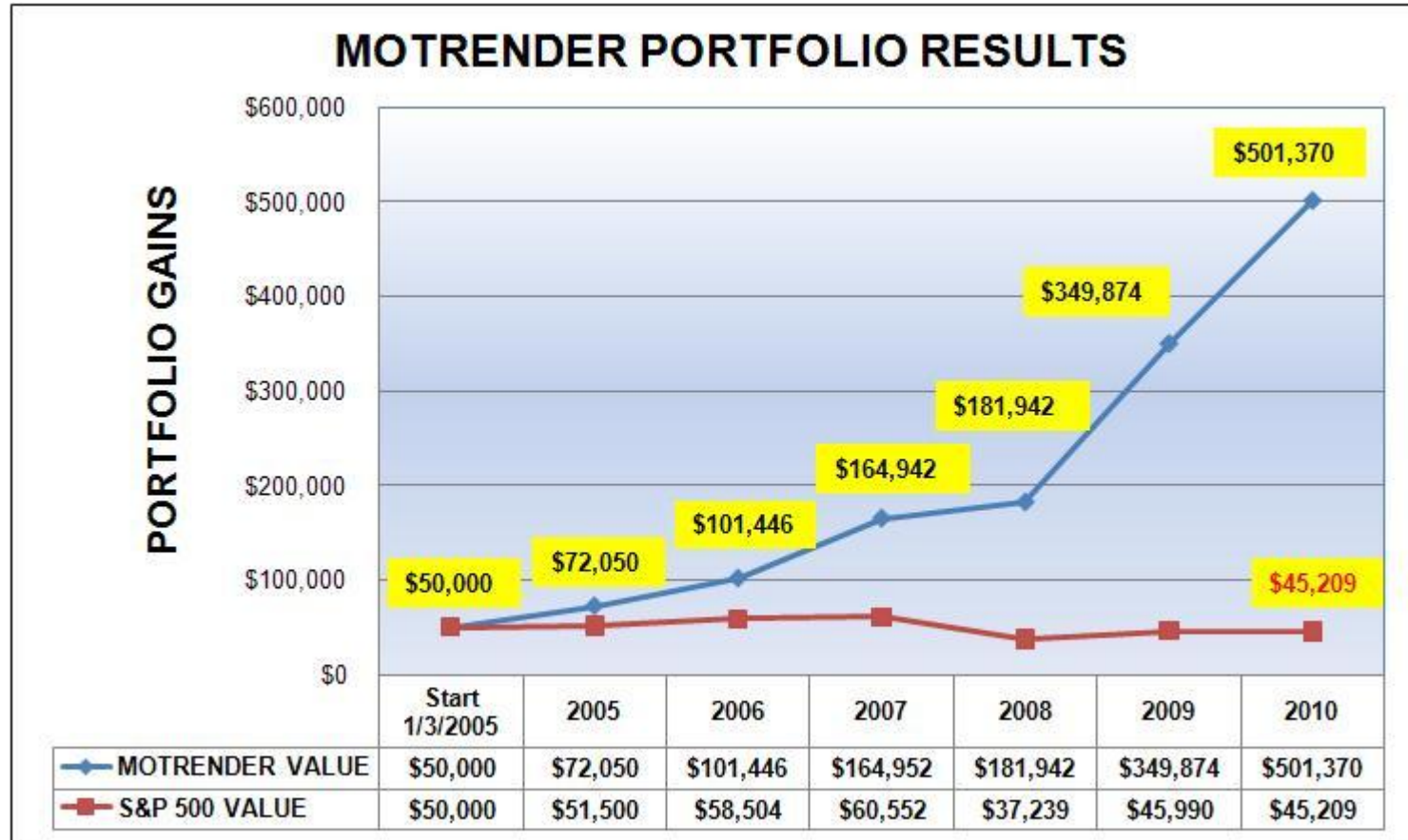
HYBRID MODEL PORTFOLIO

MOTRENDER RESULTS		MR %G/L	S&P 500 %G/L	% MKT BEAT
2005	15 STOCKS/10 ETFS	44.1%	3.0%	41.1%
2006	15 STOCKS/10 ETFS	40.8%	13.6%	27.2%
2007	15 STOCKS/10 ETFS	62.6%	3.5%	59.1%
2008	15 STOCKS/10 ETFS	10.3%	-38.5%	48.8%
2009	15 STOCKS/10 ETFS	92.3%	23.5%	68.8%
2010	15 STOCKS/10 ETFS	43.3%	-1.7%	45.0%
TOTAL MARKET BEAT FROM 1/1/2005 TO 7/15/10 = +290%				

MR's MOTrender subscription service has a compound total return of +903% from 2005 through July 15, 2010. Furthermore, the amount of return EVERY YEAR has beaten the market by a minimum of 27% and high of 69%.



MOTRENDER COMPOUND RETURN



MR's MOTrender subscription service has a compound total return of +903% from 2005 through July 15, 2010. As the graph above shows, buying just the S&P 500 Index fund would have actually lost money vs. this traded portfolio service that reached \$501,370.